AGENDA ITEM 8
Treasure Island Development Authority
City and County of San Francisco
Meeting of June 14, 2017

Subject: Resolution Approving the Treasure Island Arts Master Plan for development and management of a public art program on Treasure Island and Yerba Buena Island (Action Item)

Contact: Robert P. Beck, Treasure Island Director

BACKGROUND

In 1993, Naval Station Treasure Island ("NSTI"), consisting of both Treasure Island and portions of Yerba Buena Island, was designated for closure and disposition by the Base Realignment and Closure Commission acting under Public Law 101-510 and its subsequent amendments. The Department of Defense subsequently designated the City and County of San Francisco ("City"), and later the Treasure Island Development Authority ("TIDA"), as the Local Reuse Authority ("LRA") responsible for the conversion of NSTI under the federal disposition process.

In 2011, the TIDA Board of Directors and later the Board of Supervisors made certain environmental findings under the California Environmental Quality Act ("CEQA") and approved a package of legislation in furtherance of the development project (the "Project"), including a Disposition and Development Agreement (the "DDA") with Treasure Island Community Development ("TICD").

The DDA requires vertical developers on Treasure Island and Yerba Buena Island to pay a 1% Art Fee for the development of a public art program on Treasure Island. These Art Fees are to be aggregated into a fund for the acquisition of public art to be placed within the public realm of Treasure Island and Yerba Buena Island. Based upon the projected cost of vertical development, the Art Fees are expected to total between $35 and $50 million. Art acquired under the program are to be owned by TIDA.

At its meeting of January 14, 2015, the TIDA Board approved a Memorandum of Agreement for the Development and Management of a Public Art Program (the "MOA") with the San Francisco Arts Commission ("SFAC"). Under the MOA, SFAC staff, working with TIDA staff, would support TIDA in:

i) Develop an Arts Master Plan providing a framework for the development and implementation of an Art Program funded by the Art Fees;

ii) Prioritize and implement art opportunities identified in the Arts Master Plan, including the qualification and selection of artists and specific artworks and;
iii) Contract with artists and/or related art service providers for the fabrication and/or installation of artworks and implementation of art programs;

iv) Develop conservation and maintenance plans for artworks procured under the Art Program; and

v) If requested by TIDA, preparing a Cultural Facilities Development Plan.

The MOA called for TIDA and SFAC to establish an Arts Steering Committee to assist in reviewing the development of the Arts Master Plan, administering the artist and artwork selection processes, and recommending selected artists and artwork to the TIDA Board for approval. The Arts Steering Committee includes TIDA Board members Fei Tsen and Linda Richardson, Chris Meany of TICD, SFAC Commission President JD Beltran, and SFAC Director of Cultural Affairs Tom DeCaigny. The MOA further provides for Artist Selection Panels to assist in the evaluation of proposals for individual art installations and make recommendations to the Arts Steering Committee and TIDA Board. Under the MOA, the TIDA Board retains final approval of the Arts Master Plan and all artists, artworks and art projects recommended by Selection Panels and the Steering Committee.

DISCUSSION

Staff from the SFAC, led by Jill Manton, have worked with TIDA staff, TICD’s design management team, and staff from CMG, TICD’s lead landscape architecture consultant, to draft the Arts Master Plan being presented for approval.

Over the past eight months, SFAC and TIDA staff have twice presented to the TIDA Board, presented to the TIDA Infrastructure and Transportation Committee (the “ITC”), twice presented to the TIDA Citizens Advisory Board, and briefed the SFAC Visual Arts Committee on multiple occasions. The SFAC also organized and conducted two public workshops, one on Treasure Island and one at the SFAC offices. In preparing for the workshops, SFAC made specific efforts to identify and invite artists living or working on Treasure Island.

The Arts Master Plan sets forth goals and objectives for the Arts Program, identifies locations throughout Treasure Island and Yerba Buena Island providing opportunities for art installations, proposes aspirational programs including an artists-in-residence program and arts “treasure hunt”, recommends criteria for evaluating the Arts Program’s success, and expands upon the MOA’s guidance for management of the Arts Program and art selection processes.

The Arts Steering Committee has endorsed approval of the Arts Master Plan and recommended the preparation of a request for qualifications for the initial art installation opportunities. At their meeting of June 5, 2017, the San Francisco Arts Commission voted unanimously to endorse adoption of Arts Master Plan, and the Treasure Island CAB also unanimously endorsed approval of the Arts Master Plan at their meeting of June 6th.
NEXT STEPS

Upon approval of the Arts Master Plan, SFAC staff will work with TIDA and TICD staff to finalize and issue a request for qualifications soliciting artists and artwork proposals for the first open spaces to be constructed within the initial subphases of construction including the Hilltop Park on Yerba Buena Island, the Ferry Plaza, and the Building One Plaza.

RECOMMENDATION

Staff recommends approval of the Treasure Island Arts Master Plan for the development and management of the public art program on Treasure Island and Yerba Buena Island utilizing the 1% Arts Fee applied to vertical development within the Treasure Island Development Program.

EXHIBITS

A. Draft Treasure Island Arts Master Plan
RESOLUTION APPROVING THE TREASURE ISLAND ARTS MASTER PLAN FOR THE DEVELOPMENT AND MANAGEMENT OF A PUBLIC ART PROGRAM ON TREASURE ISLAND AND YERBA BUENA ISLAND.

WHEREAS, The former Naval Station Treasure Island was a military base located on Treasure Island and Yerba Buena Island (together, the "Base") which was selected for closure and disposition by the Base Realignment and Closure Commission in 1993, acting under Public Law 101-510, and its subsequent amendments; and,

WHEREAS, On April 21, 2011, the TIDA Board of Directors unanimously made certain environmental findings under the California Environmental Quality Act ("CEQA") and approved a package of legislation in furtherance of the development project (the "Project"), including a Disposition and Development Agreement (the "DDA") with Treasure Island Community Development ("TICD"); and,

WHEREAS, On June 7, 2011, the Board of Supervisors unanimously confirmed certification of the final environmental impact report and made certain environmental findings under CEQA (collectively, the "FEIR") and approved a package of legislation in furtherance of the Project, including the DDA; and

WHEREAS, Public Art has an important role in shaping the public environments, making public spaces a destination, and improving the quality of life in a community; and,

WHEREAS, The DDA requires vertical developers on Treasure Island and Yerba Buena Island pay a 1% Art Fee for the development of a public art program on Treasure Island; and,

WHEREAS, The San Francisco Arts Commission ("SFAC") has extensive expertise and experience in public art and public art program administration, commissioning artworks,
developing arts master plans and managing public art projects and its broad knowledge about art policies, best practices; and,

WHEREAS, On January 14, 2015, the TIDA Board approved a Memorandum of Agreement between the SFAC and TIDA, engaging the SFAC to develop an Arts Master Plan, manage the arts program budget, qualifying and selecting artists, artworks and art projects, prioritize the implementation of arts projects, contract with artists and manage the fabrication and installation of artworks, and develop conservation and maintenance plans and budgets for artworks; and,

WHEREAS, SFAC Staff have worked with TIDA staff, TICD’s design management team, and staff from CMG, TICD’s lead landscape architecture consultant, to draft the Treasure Island Arts Master Plan; and,

WHEREAS, SFAC conducted two public workshops to solicit input from the public at large, and the Treasure Island arts community in particular, on the Arts Master Plan including the scope, goals and objectives of the Arts Program; and,

WHEREAS, SFAC and TIDA staff have provided updates to and sought feedback from the TIDA Board, Infrastructure and Transportation Committee, and Citizens Advisory Board as well as the SFAC Visual Arts Committee in drafting the Arts Master Plan; and,

WHEREAS, Approval of the Treasure Island Arts Master Plan has been endorsed by the Arts Steering Committee, the San Francisco Arts Commission and the TIDA Citizen’s Advisory Board; and,

WHEREAS, Under the Memorandum of Agreement between TIDA and the SFAC, the TIDA Board retains authority for the final approval of the Arts Master Plan, in addition to the
approval of all artists, artworks and art projects recommended by selection panels and the Arts Steering Committee; now, therefore, be it

RESOLVED, That the Authority Board of Directors approves the Treasure Island Arts Master Plan for the development and management of the public art program on Treasure Island and Yerba Buena Island utilizing the 1% Arts Fee applied to vertical development within the Treasure Island Development Program.

CERTIFICATE OF SECRETARY

I hereby certify that I am the duly elected and acting Secretary of the Treasure Island Development Authority, a California nonprofit public benefit corporation, and that the above Resolution was duly adopted and approved by the Board of Directors of the Authority at a properly noticed meeting on June 14, 2017.

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Mark Dunlop, Secretary